

## The Tao of Information Sharing standards, open source and the future information ecosystem

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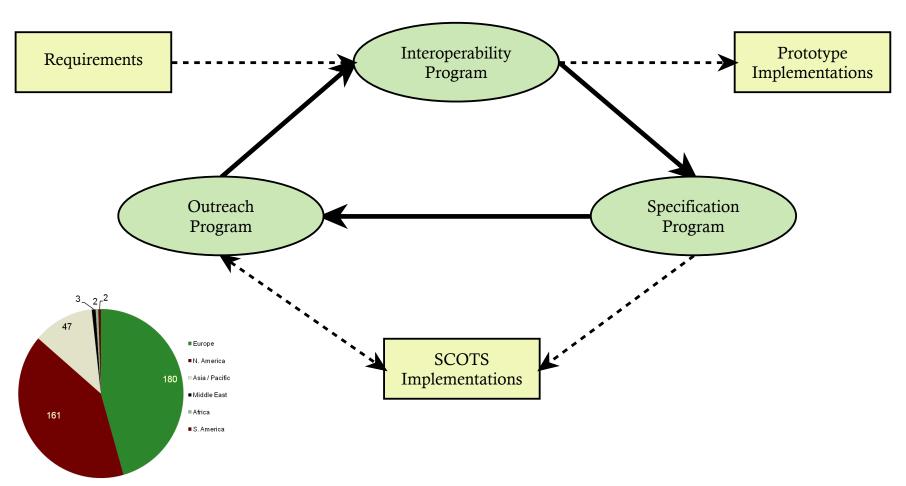
#### tao

While the word itself translates as 'way', 'path', or 'route', or sometimes more loosely as 'doctrine' or 'principle', it is often used philosophically to signify the **true nature of the world** --wikipedia





#### **OGC Programs and Iterative Development**







#### **OGC Vision 2004**

A world in which everyone benefits from the use of geospatial information and supporting technology



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your software is useless...without data





## how are open source software and open standards rewarded?

- 1. Money? Not really (as Iván Sánchez told us)
- 2. Power? Maybe.
- 3. Fame?
- 4. Mindshare!



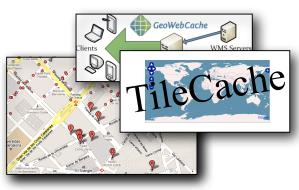


## query/analysis

## view/display













#### the challenge

if you optimize for **collaboration**, and you are rewarded by **mindshare**, and software is useless without **data**, then...





# let's find our tao together

**OSGeo OGC** memberships



**OGC** regional forums

ILAF (Iberia & Latin America) UK India

standards@lists.osgeo.org

www.opengeospatial.org www.ogcnetwork.net



